

# Banuka Athuraliya

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[www.banu.androdollar.com](http://www.banu.androdollar.com) 

Entrepreneur | Youtuber | Software Engineer | Lecturer | Journalist | Consultant

Banu Athuraliya, commonly known as "Andro Dollar" is a Pioneer in the YouTube Tech Space in Sri Lanka and is currently Sri Lanka's leading English Tech YouTuber and Content Creator. Over the years he has worked with many local as well as global companies on brand collaborations. He is the Founder/CEO of the Andro Dollar Network which consist of various ventures and has experience as an entrepreneur for nearly 10 years. A man of many roles, he is also a Visiting Lecturer in Computer Science and Software Engineering apart from being a Research Assistant at the Robert Gordon University, UK. He also writes for Sri Lankan newspapers and magazines on his expertise in Tech. Banu is active on social media [@BanuAthuraliya](https://www.instagram.com/BanuAthuraliya).



## Skills

- Fluent in English/Sinhala
- Video Production and Editing
- Neat and well organized
- Energetic
- Leadership skills
- Ability to multitask
- Proficient with technical skills
- Fluency in video creation and editing
- Public Speaking skills
- Good content writing skills

## Work Experience

2013 – PRESENT

### YouTube Content Creator – Andro Dollar

Andro Dollar YouTube channel is Sri Lanka's leading English Tech YouTube channel with over 6.5 million views and almost 40,000 subscribers. Andro Dollar creates high quality and in-depth video reviews, unboxings, experiences, tips and tutorials for all things tech. ([www.youtube.com/androdollar](http://www.youtube.com/androdollar))

2021 – PRESENT

### YouTube Content Creator – Gaming with Andro Dollar

Gaming with Andro Dollar is Andro Dollar's gaming focused YouTube channel. This channel contains exclusive gameplay, unboxings of the latest games, and more focus towards the gaming industry with the latest gaming gadgets available. ([www.gaming.androdollar.com](http://www.gaming.androdollar.com))

2013 – PRESENT

## **Founder - Andro Dollar Network**

The Andro Dollar Network is the parent company of the Andro Dollar Tech Blog, Andro Dollar YouTube Channel and Andro Dollar Creative Agency ([www.network.androdollar.com](http://www.network.androdollar.com))

2013 – PRESENT

## **Founder - Andro Dollar Services**

The Andro Dollar Services is an all-in-one digital agency offering clients with a wide range of services from Web development, App development, Content writing, Social Media Management, Digital Marketing, Graphic Design, Consulting, Video creation and editing, Translation services and much more. ([www.services.androdollar.com](http://www.services.androdollar.com))

2018 – PRESENT

## **Visiting Lecturer – Informatics Institute of Technology (IIT)**

Informatics Institute of Technology (IIT), is a private higher educational institute in Sri Lanka affiliated with the University of Westminster which specializes in Information Technology. Currently I lecture on modules in Software Engineering and Computer Science Degree programs for undergraduates. I'm currently the Module Leader of the 2nd year (Level 5) Software Development Group Project (SDGP) Module with over 700 students and a module team of 8 lecturers. I have experience teaching other modules such as, Web Development, OOP, Mobile UX, HCI, Professional Practice, Digital Circuits. I have also done final year project supervision for Undergraduate Research students and have experience marking final year software engineering projects as well. ([www.iit.ac.lk](http://www.iit.ac.lk))

2019 – 2022

## **Research Assistant – Robert Gordon University, UK**

Unimate is a funded research collaboration between Robert Gordon University (RGU), Aberdeen, Scotland and the Informatics Institute of Technology (IIT), Sri Lanka. The purpose of this study is to develop a digital intervention (app) aimed at enhancing students' educational experience and wellbeing. The research team, in consultation with IIT students, have identified a need for an app that helps students to manage their studies and also provides information, advice and signposting on physical and mental wellbeing. I was a part of this project as a Research Assistant and worked closely with professors on the implementation and data analysis. We also organized multiple workshops and hackathons with the funding received. The Unimate team have plans to publish a research paper with the work. ([www.unimate.app](http://www.unimate.app))

2015 – PRESENT

## **Freelancer – Fiverr**

On Fiverr, I work on exciting projects and offer a professional service with high quality work with fast delivery. ([www.fiverr.com/androdollar](http://www.fiverr.com/androdollar))

2019 – 2022

## **Freelance Journalist – Ceylon Today**

Ceylon Today is an English language Sri Lankan daily newspaper published by Ceylon Newspapers Limited. Its sister newspaper is the Mawbima. I currently write monthly tech articles for the “Tech Talk” Magazine. (<http://www.ceylontoday.lk/feature/10/>)

2021 – 2022

## **Freelance Journalist – Sports Voice Sports Magazine**

Sports Voice is Sri Lanka’s first trilingual sports magazine for both online and print media magazine dedicated in providing the thrill and excitement in the sports industry to your feel. (<https://www.sportsvoice.lk/>)

2012 – 2018

## **IT Director – Rosand Waves Hotel**

Rosand Waves is Ideally Located in Hikkaduwa, Sri Lanka with a Beautiful view of the Beach. The Beach is safe for Sea Bathing throughout the Year and Glass bottomed boats are readily available to view a variety of Fish and Corals that Hikkaduwa is Famous for. ([www.rosandwaves.com](http://www.rosandwaves.com))

2016 – 2017

## **Trainee Software Engineer - 99X Technology**

99X Technology is an award-winning software product engineering company that specializes in delivering high-end software product development services to ISVs worldwide. I worked at 99X Technology during my Internship year (as a part of my degree) on various full stack development projects for clients in Norway and Australia. I was also a part of the research team and got to work on the initial concept for the project "Tracified" which is now a funded project. In my spare time, I helped out the company marketing team with Video Production and editing tasks throughout the year. I was also a part of various extra-curricular activities at work such as Hackathons, Choir and Sports. ([www.99xtechnology.com](http://www.99xtechnology.com))

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## **Education**

2018

### **1<sup>st</sup> Class Honors - BSc Computer Science - IIT, Sri Lanka**

IIT, Informatics Institute of Technology is a private higher educational institute in Sri Lanka affiliated with the University of Westminster which specializes in Information Technology. I graduated with 1<sup>st</sup> class honors and I was also awarded the University of Westminster award for outstanding achievements and all-round performance.

2014

### **Primary education - S. Thomas' College, Mt. Lavinia**

S. Thomas' College, Mount Lavinia (STC) is considered to be one of the most prestigious schools in Sri Lanka. I attended S. Thomas' College, Mount Lavinia till I completed my secondary education.

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## Educational Achievements

- Graduated with First Class Honors - Bachelor of Science (BSc) in Computer Science from the University of Westminster, UK
- Winner of the University of Westminster Award for the Academic Year 2017/2018 for Outstanding Achievements and All-Round Performance
- Awarded with CC (Competent Communicator), CL (Competent Leader) and ALB (Advanced Leader Bronze) Awards from Toastmasters International in 2016
- President, IIT Students' Union (2015/2016)
- President, IIT Toastmasters (2015/2016)
- Vice Chair, IIT IEEE Student Branch (2015)
- Vice President Public Relations, IIT Toastmasters (2014/2015)
- Student Batch Representative, IIT (2014-2018)
- Batch Representative (Batch of 2018), Informatics Institute of Technology - Alumni Association (2019/2020)
- Vice President, Informatics Institute of Technology - Alumni Association (2020/2021)

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## Career Achievements

- Research paper Published to IEEE IEMCON 2018 held in University of British Columbia in Vancouver, British Columbia, Canada in November 2018 ([www.revyeew.androdollar.com](http://www.revyeew.androdollar.com))
- Research paper selected to the "Future of Information and Communication Conference (FICC) 2019" held in San Francisco, USA in March 2019
- Research paper selected to the "Computer Vision Conference (CVC) 2019" held in Las Vegas, Nevada, USA in April 2019
- Research paper selected to the "World Congress on Computer Science, Machine Learning and Big data Analytics" held in Dubai in August 2018
- Research paper selected to "Artificial Intelligence International Conference – A2IC 2018" held in Barcelona, Spain in 2018
- Finalist, Best Tech Youtuber – Etisalat Social Media Day 2018
- Finalist, GSEA Sri Lanka (2018)
- Runners Up, Best YouTuber – Google I/O Extended Sri Lanka (2018)
- Runners up (Out of 8 countries), Manthan Awards South Asia (2016)
- Finalist, NBQSA (2016)
- Finalist, Best Blogger – Mashable Social Media day (2015)
- Finalist, Best YouTuber – Mashable Social Media day (2015)

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## Tech Product Launch, Commercials and Interviews

- TV Commercial, AD and Product launch demo - Samsung Galaxy Watch Party 2021 - Official Launch of Galaxy ZFold 3 and ZFlip 3 in Sri Lanka - [www.bit.ly/androdollargalaxywatchparty2021](http://www.bit.ly/androdollargalaxywatchparty2021)
- TV Interview - Official Product Launch Demo of Samsung GalaxyNote 20 on TV Derana – [www.bit.ly/androdollargalaxynote20tvderana](http://www.bit.ly/androdollargalaxynote20tvderana)
- On Stage Product Presentation and Demo - Huawei Mate 20 Pro Official Launch Event in Sri Lanka - <https://bit.ly/androdollarhuaweimate20proofficiallaunchpresentation>
- On Stage Product Presentation and Demo - Huawei Mate 20 Pro Dialog Launch Event in Sri Lanka - <https://bit.ly/androdollarhuaweimate20prodialoglaunchpresentation>

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## Features

- Special full-page feature on the success and achievements at IIT on the Sunday Times Newspaper – <http://bit.ly/banugraduation> (2018)
- Special multiple page feature article and on the cover of Ceylon Today “Tech Talk” Newspaper - [www.bit.ly/banupaper2018](http://www.bit.ly/banupaper2018) (2018)
- Special full-page student feature on the Sunday Times Newspaper– [www.bit.ly/banupaper2017](http://www.bit.ly/banupaper2017) (2017)
- Special full-page student feature on the Sunday Times Newspaper - [www.bit.ly/banupaper2015](http://www.bit.ly/banupaper2015) (2015)
- Special student feature video by IIT - [www.bit.ly/iitbanu](http://www.bit.ly/iitbanu) (2015)
- Special hoarding by IIT featuring student Entrepreneurs - [www.bit.ly/banuhoarding2018](http://www.bit.ly/banuhoarding2018) (2018) - Dehiwala Junction, Sri Lanka